telemediamagazine.com/media-pack

telemedia MAGAZINE

Media Pack 2026

Driving Mobile Payments, Digital Content & Advertising

TELEMEDIA ONLINE

Put your brand at the heart of the global Telemedia conversation

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Welcome

JARVIS TODD
CEO & Publisher

Dedicated to driving mobile payments, digital content, and advertising

Telemedia Magazine is the industry's premier platform dedicated to driving mobile payments, digital content, and advertising. For over 35 years, World Telemedia has been anchored in what makes the Telemedia community special: commercial relevance, community trust, and a sharp focus on helping businesses grow.

Strategic Intelligence for a Global Ecosystem Every client's needs are unique, whether it's a new product awareness campaign or a long term content strategy. As a strategic partner to the mobile ecosystem, we support mobile operators, regulators, aggregators, merchants, and technology providers with the insights, exposure and commercial connections they need to succeed.

Connecting the Mobile Economy
Our goal is simple: to help you connect with your audience in a way that feels authentic and delivers meaningful results. Telemedia Magazine provides a sophisticated suite of digital and print products designed for maximum impact.

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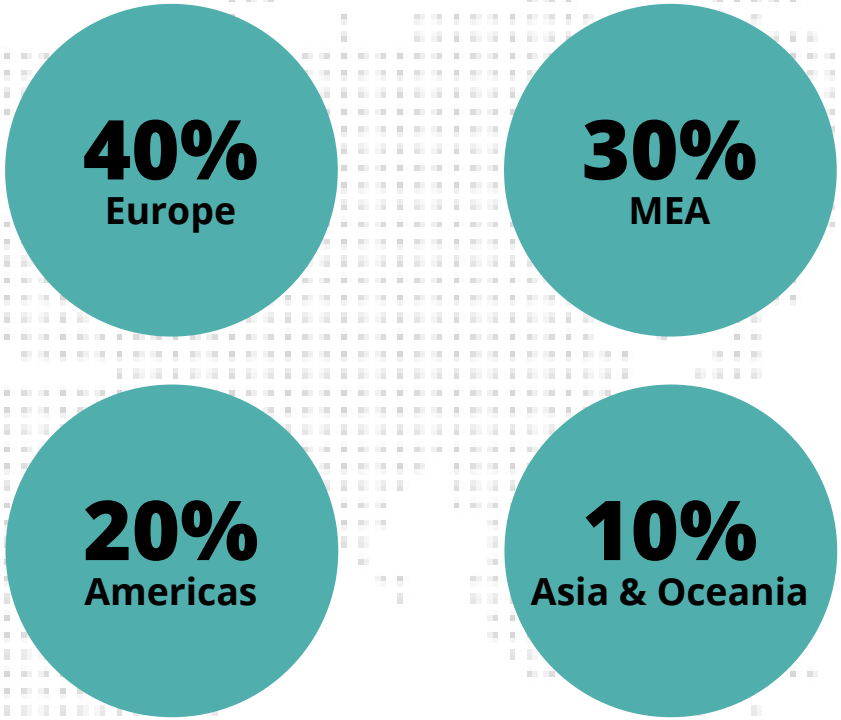
Our Audience

8,000+
Qualified Digital Subscribers

15,000+
Monthly Unique Web Visitors



NETWORK & BILLING:
Mobile Network Operators (MNOs/MVNOs), Aggregators (DCB).

PAYMENT SOLUTIONS:
Payment Service Providers (Mobile Money, Wallets, Credit Cards).

MARKETING & CONTENT:
Advertising Agencies, Third-Party Ad Networks, Digital Content Service Providers.

SUPPORT & GOVERNANCE:
Cyber Security, Compliance Monitoring, Industry Associations, and Consultants.

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Features Overview

Each Quarterly printed issue is anchored by a core strategic theme that informs our lead features

2026 EDITORIAL CALENDAR

Issue	Strategic Theme	Focus & Market Insight	Distribution	Deadline
Issue 80 Spring	**Business Models & Opportunities**	Exploring emerging revenue streams driven by new tech, innovative content delivery, and evolving payment ecosystems	Telemedia Barcelona	**30 January**
Issue 81 Summer	**Global Markets Focus.**	Deep dives into market structures, challenges, and growth opportunities across MENA, Africa, Europe, and LatAm.	Telemedia Dubai Telemedia Johannesburg	**27 March**
Issue 82 Autumn	**Technology & Platforms**	A technical and commercial look at how the latest infrastructure creates new partner and revenue opportunities.	Telemedia Marbella	**11 September**
Issue 83 Winter	**The Year Ahead**	A comprehensive retrospective of 2026 and a forward-looking forecast of the trends set to define 2027.	Global Digital Reach	**9 November**

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Core Editorial Pillars

Beyond our quarterly themes, every issue provides comprehensive coverage across the primary drivers of the telemedia value chain:

Content & Services:
Trends in gaming, sports, music, and lifestyle. We analyse regional distribution differences, rights management, and the evolution of AI-driven vs. human-led content creation.

Payments:
In-depth analysis of the tools driving global revenue—from DCB and credit cards to bank transfers and alternative payments. Special focus on integration, regulation, and fraud mitigation.

Traffic Generation:
How to get the eyeballs on the content that pays. We explore the latest in AdTech, affiliate marketing, social media algorithms, and AI discovery tools to ensure high-converting traffic.

Networks & Service Providers:
Business intelligence on the carriers and providers that form the backbone of the mobile services industry.

Cybersecurity & Digital ID:
Protecting the ecosystem. We cover the systems and integrations necessary to monitor fraud, secure data, and maintain consumer trust while staying compliant.

Messaging & Engagement:
Tracking the shift from SMS/MMS to RCS and OTT channels. We examine the CPaaS business landscape and the pivotal role of mobile operators in global deployment.

Platforms & Innovation:
Insights into the tech stacks - both established and emergent - that power billing, engagement, and compliance monitoring.

Regulation & Compliance:
Your essential guide to the global regulatory roadmap. We break down regional rules and provide early warnings on upcoming legislative shifts

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Packages

Designed to provide advertising, branding and PR coverage across all media channels

SILVER - From €600/quarter	
1 x	Supplier Directory
1 x	Viewpoint Banner + 1 x News Post
4 x	Weeks Side Banners + 2 x News Posts
1 x	Questionnaire Interview

GOLD - From €1200/quarter	
1 x	Half Page Ad + Supplier Directory + Editorial Reference
1 x	Head Banner + 1 x Viewpoint Banner + 2 x News Post
6 x	Weeks Head & Side Banners + 3 x News Posts
1 x	Questionnaire Interview

PLATINUM - From €1800/quarter	
1 x	Full Page Ad + Supplier Directory + Main Feature
2 x	Head Banner + 1 x Viewpoint Banner + 3 x News Posts
13 x	Weeks Head & Side Banners + 6 x News Posts
1 x	Video Interview

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Mechanical Details

Print and Digital

MAGAZINE

AD TYPE / SIZE	TYPE AREA	TRIM SIZE	BLEED SIZE
Full page	**190 x 277 mm**	210 x 297 mm	216 x 303 mm
Half page	122 x 184 mm		
Directory entry	90 x 48 mm		

FORMAT: High res (300dpi, CMYK) .pdf file

DEADLINES: Issue 80**, 30 Jan.** | Issue 81**, 27 March** | Issue 82**, 11 Sept.** | Issue 83**, 9 Nov.**

DIGITAL

ON HOME PAGE		ON NEWSLETTER	
Head banner	1100px wide x 220px tall	Banner	1100px wide x 220px tall
Side banner	900px wide x 750px tall		

FORMAT: Low res (100dpi, RGB) .png /.pdf/.jpeg file

PRODUCTION CONTACT:
Annika Micheli
annika@world-telemedia.com

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Tailored visibility

We'll work with you to create a custom package to meet your objectives and budget

Strategic Coverage for Every Budget
Advertising packages have been designed to provide advertising, branding and PR coverage across all media channels based on a sliding scale of budgets.

Clients are free to customise their own package and/or amend their placement schedule at any time within an agreed notice period of 6 weeks.

- **Series Discounts:** Significant savings for sustained campaigns
- **Bonus Exposure:** Offered exclusively with annual contracts.
- **Strategic Consistency:** Year-round digital engagement across our digital media channels

The minimum contract period is 6 months.

COMMERCIAL CONTACT:
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